

5.4 SPECIAL NEW INNOVATIVE INITIATIVE OR IDEAS ADOPTED IN THE COLLEGE.(OTHER THAN AT Sr.NO. 5.2 ABOVE):

5.4.1

Book Support Initiative for Needy Students: A group of dedicated college teachers has taken the initiative to support financially challenged students pursuing B.A., B. Sc. and B.Com. courses by providing them with free textbooks and study materials. The teachers personally contribute from their own pockets to ensure that deserving students are not deprived of learning resources due to economic hardships. The books are distributed at the beginning of each academic session after identifying needy students through teachers recommendations and financial assessment.



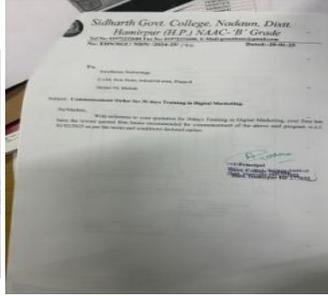
16 points (4 points per initiative)

4x 4=16



5.4.2 Integrated Digital Marketing Training for BBA and BCA Students: A marketing analysis activity was organized by GDC Nadaun, in which BBA/BCA students analyzed different types of markets and observed the shortcomings of the market and give information about how those defects can be rectified. Students analyzed cosmetics shops, clothing stores, gift stores, salons in the market and listened to their stories and understood their problems. Students also learn how businessmen can do their business live on Google Maps so that it becomes easy for them to earn profit and people can easily reach their shops through internet.





5.4.3 Talent Development by career counselling and placement cell:-The career counselling and placement cell conducts multiple activities to enhance students' employability and career readiness. Under its helm, activities like workshops, seminars, and training sessions on resume writing, interview skills, group discussions, and personality development were organized. Individual and group career guidance, job fairs, internships, networking sessions regarding career options, higher education opportunities, scholarships, and competitive exams were some of the highlights of this academic session. A support system for skill enhancement in areas like communication, analytical reasoning, soft skills, and technical expertise to meet industry requirements has also been established through this cell.





25/02/2025
NOTICE

All the students of B.Com/B.Sc/BBA/BCA/M.Sc/M.Com/PGDCA final year are hereby informed that the **Job Coach, Chandigarh** is going to organize a Placement Drive on 28th February, 2025 for the bonafide students of this institution. Those who are interested to join this placement drive are directed to report in room No. 303 at 11:00AM as per the above schedule.

Name of positions for which placements will be made:
Accountant, HR, Consultant, Career Counsellor, Marketing Executives, Food Server, House Keeping, Tele Callers, Graphic Designer, Animators, Social Media Executives, Retail Sales Executive.

For Any Queries contact the following Officials:

1. Mr. Mahendra Das, A.P. Chemistry
2. Mr. Vinod Kumar, A.P. Botany
3. Dr. Navin Sharma A.P. Public Administration
4. Dr. Shweta Kaur A.P. Physics
5. Dr. Anu Sharma A.P. Economics
6. Mr. Anil K. A.P. History

(Signature)
Co-ordinator
Career Counselling and Placement Cell(C&PC)

(Signature)
Principal
GC Nadaun

25/02/2025
NOTICE

All the students of B.Com/B.Sc/BBA/BCA/M.Sc/M.Com/PGDCA final year are hereby informed that the **Mam's Chandigarh IAS Academy, Chandigarh** is going to organize a Seminar on "Career Awareness" followed by a **Scholarship Test** at 11:00AM on 27th February, 2025 for making students aware about various career paths, including Civil Services, after higher education. Those who are interested to join this Seminar and Scholarship Test are directed to report in room No. 303 as per the above schedule.

Name of Resource Person: **Dr. Rajinder Singh Maan, Mam's Chandigarh IAS Academy.**

(Signature)
Career Counselling and Placement Cell(C&PC)

(Signature)
Principal
GC Nadaun

नादाँन कालेज में हुई प्लेसमेंट ड्राइव, 100 छात्रों ने लिया भाग

कार्यालय संसदराला - नवीन

सिद्धार्थ राजकीय उत्कृष्ट महाविद्यालय नादाँन में कैरियर काउन्सलिंग एवं प्लेसमेंट सेल के सहकार्य में जोब कोच इन ड्राइव प्लेसमेंट ड्राइव का आयोजन किया गया। इसमें बैंकिंग, इन्फॉर्मेशन टेक्नॉलॉजी, एडमिनिस्ट्रेशन, एच.आर. एवं मैन्युफैक्चरिंग क्षेत्र की विभिन्न कंपनियों में जॉब के लिए छात्रों के साक्षात्कार किए गए। इस प्लेसमेंट ड्राइव में महाविद्यालय से लगभग 100 छात्रों ने भाग लिया। कार्यक्रम का शुभारंभ कॉलेज के प्राचार्य डॉ. अनिल कुमार शीमा ने किया। इस अवसर पर जोब कोच इन ड्राइव से मानव संसाधक प्रमुख राजीव नथवर, सर्व-व्यावसायिक संबंध

प्रबंधक एमएल साहनी उपस्थित रहे। वहीं पूरे कार्यक्रम में कैरियर काउन्सलिंग एवं ग्राइडेंस सेल व चितकारा युनिवर्सिटी के संयुक्त सहकार्य में प्रत्येक उपरोक्त उद्यम विश्व के अंतरिक्ष विषय पर एक दिवसीय कार्यशाला का आयोजन किया गया। इस कार्यशाला में श्रीए, श्रीएस्.सी, श्रीकॉम, श्रीबीए, श्रीबीएड के अंतिम वर्ष के छात्रों को उच्च शिक्षा के अवसरों पर जानकारी प्रदान की गई। कार्यशाला के मुख्य अतिथि चितकारा युनिवर्सिटी के इंटरनेशनल अफेयर्स के वाइस प्रिंसिपल सनील साहनी रहे। इस दौरान कैरियर काउन्सलिंग एवं ग्राइडेंस सेल के सदस्य श्री. अभिषेक जैन, श्री. योगेश कौशल, श्री. शमी, श्री. नवीन, श्री. अंजु व श्री. आदिका उपस्थित रहे।

5.4.4 ECO CLUB's Exceptional work in the college-

The Eco-Club of Sidharth Govt College Nadaun actively worked throughout the academic year 2024-25 to promote environmental awareness and sustainable practices among students and the community. Various activities were conducted to engage students in understanding key ecological problems, including deforestation, biodiversity protection, natural resource conservation, and cleanliness campaigns. The initiatives aimed to motivate and encourage students to learn and implement responsible behaviour toward the environment, develop leadership among students, and inculcate a culture of environmental stewardship not only on campus but also in society.

The birds' nest hanging on the institution's campus tree is a great sign of the institution's eco-friendly environment via creating a safe haven for the birds, boosting the biodiversity and awareness among the masses.



Eco-Club of Sidharth Govt. College Nadaun organized one day 'Educational Tour' for the students of Botany and Zoology Department to the College of Horticulture and Forestry, Neri, District Hamirpur (institute of Dr. Y.S.Parmar University of Horticulture and Forestry), on 12th March 2025. In this educational tour, 48 students along with tour co-ordinator Prof. Bhagwati Prashad Sharma, Head, Department of Botany along with Dr. Sunita Saklani, Head department of Zoology, Prof. Ruchi Sangal, Dr. Dhriti Sharma, and Lab Incharge Mr. Manjeet Singh and Ms. Jeewana Devi visited the institute. The aim of this educational tour was to enrich knowledge of students and provide them

hands on training in various fields of Life Sciences. Students visited labs of Apiculture, Floriculture, Mushroom Cultivation, Vegetable production, Forest tree production, Tissue culture and Biotechnology. Various faculty members of the college interacted with students through demonstration in the labs and classrooms and students were provided hands on experience on various instruments.

